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## **PRESS RELEASE – for immediate release**

### **CEETRA AGM elects new board, welcomes new members**

Thursday, 21<sup>st</sup> February 2024 (Warsaw). The Central and Eastern European Travel Retail Association (CEETRA) has elected a new board of directors at their Annual General Meeting today, and approved future plans presented by its leadership.

Chairman Andrzej Milaszewicz (Lagardère Travel Retail Poland) was re-elected as chairman for a further two years. Members also supported the nomination of current board members Nebojsa Cirjakovic (British American Tobacco), Christoph Stump (Gebr. Heinemann), Gyte Landreau (Pernot Ricard Travel Retail) and Alan Bork (ABARC).

New on the board of directors is Urška Binter (Fraport Slovenija), Ljubljana Airport's head of commercial. Following her nomination, she said "I am both honoured and excited to be joining the board. The association offers a great opportunity to exchange best practice and receive industry insights and can count on my energy and engagement to keep on growing."

The AGM warmly welcomed new members Przedsiębiorstwo Handlu Zagranicznego Baltona S.A., Mikrogorzelnia sp. z oo. and Fraport Slovenia d.o.o. and approved a new budget for 2024, which targets a further increase of activities and growth of its membership base.

In his review of last year's activities, Milaszewicz highlighted the two successful Travel Retail Fora, which were held in Warsaw and Prague, and that they not only brought the travel retail players of the region together but also became a showcase for local brands, who look to expand their presence in the region. The association improved communications by introducing a new newsletter format as well as improving the website, which currently is in the final testing phase. Working in alignment with ETRC, the association has engaged with ministries and customs organisations on specific topics and has been praised by members for their thorough approach.

**--ENDS--**

Notes for editors:

#### **CEETRA – Central and Eastern European Travel Retail Association aisbl.**

- A regional industry association organising companies involved in the duty-free and travel retail industry in the Central and Eastern European region.
- Representing companies in Albania, Austria, Bulgaria, Czech Republic, Croatia, Hungary, Kosovo, Macedonia, Montenegro, Poland, Romania, Serbia, Slovakia,

Slovenia and Ukraine involved in supplying and retailing goods to travelling consumers in all duty free and travel retail outlets throughout the Central and Eastern European region.

- The association's aim is to protect, promote, and facilitate the Region's travel retail channel by providing the means to obtain the most favourable trading environment for the travel related commerce.
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